

# ARTICULATION/TRANSFER AGREEMENT

## EAST TENNESSEE STATE UNIVERSITY

### Bachelor of Science//Business (Marketing Management)

#### WALTERS STATE COMMUNITY COLLEGE

#### TN Transfer Pathway - Associate of Science/Business Administration

Possible Dual Enrollment Classes\*: ENGL 1010, ENGL 1020, HIST 2010, HIST 2020, PSYC 1030, MUS 1030, SPCH 1010, INFS 1010, MATH 1530 (\*Please see attached list for specific Sevier County High School dual enrollment offerings.)

#### Walters State Community College -

<u>FRESHMAN</u>	<u>Fall</u>	<u>Spring</u>		<u>SOPHOMORE</u>	<u>Fall</u>	<u>Spring</u>
ENGL 1010, 1020	3	3		Natural Science Electives w/ Lab <sup>1</sup>	3/1	3/1
MATH 1630, MATH 1830	3	3		ACCT 1010, 1020	3	3
ECON 2010, ECON 2020	3	3		MATH 1530, ECON 2210	3	3
INFS 1010	3			Fine Arts <u>Select one from:</u> ARTH 2010, 2020; HUM 2010, 2110; MUS 1030; THEA 1030	3	
HIST 2010, HIST 2020	3	3		Literature: <u>Select one from:</u> ENGL 2110, 2120, 2210, 2220, 2410 or 2420		3
Humanities <u>Select one from:</u> PHIL 1030, 2020, 2210, 2400, or 2640		3		SPCH 1010	3	
				Guided Business Electives		1
	<u>15</u>	<u>15</u>			<u>16</u>	<u>14</u>

**TOTAL HOURS: 60**

<sup>1</sup>Select from: ASTR 1030/1031; BIOL 1010/1011, 1020/1021, 1030/1031, 1110/1111, 1120/1121, 2010/2011, 2020/2021; CHEM 1010/1011, 1030/1031, 1110/1111, or 1120/1121; GEOL 1030/1031; PHYS 2010/2011, PHYS 2020/2021, 2110/2111, 2120/2121; PSCI 1030/1031

#### East Tennessee State University <sup>2</sup>

<u>JUNIOR</u>	<u>Hours</u>		<u>SENIOR</u>	<u>Hours</u>
MGMT 3000 (fall)	3		MKTG 3202 (fall)	3
MKTG 3200 (fall)	3		MKTG 3740 (fall)	3
FNCE 3220 (fall)	3		MKTG 3750 (fall)	3
MGMT 3050 (fall)	3		Online Electives (fall)	6
MGMT 3310 (fall)	3		MGMT 4910 (spring)	3
MGMT 3100 (spring)	3		MKTG 4617 (spring)	3
MGMT 3220 (spring)	3		MKTG 4910 (spring)	3
MKTG 3210 (spring)	3		Online Electives (spring)	6
MGMT 4030 (spring)	3			
MKTG 4710 (spring)	3			
	<u>30</u>			<u>30</u>

**TOTAL HOURS: 120**

**TOTAL DEGREE CREDITS: 60 + 60 = 120**

The student must meet the following requirements to be accepted into a B.B.A. business major:

1 The student must have attained a minimum overall grade point average of 2.5.

2 The following English composition and mathematics courses of the General Education Requirements must have been successfully completed: **ENGL 1010, ENGL 1020, MATH 1530.**

3 The student must have completed and earned a grade of C (2.0) or better in each of the following business courses: **ACCT 2010, ACCT 2020, ECON 2070, ECON 2080, ECON 2210, ECON 2220**

Students who have questions regarding the ETSU BBA in Management or Marketing may contact, Jennifer Douglas, Academic Advisor, [DouglasJ@etsu.edu](mailto:DouglasJ@etsu.edu), 423-439-5275